



REGISTRATION FORM

PLEASE COMPLETE AND RETURN WITH YOUR
PAYMENT TO:

the local Oracle
FREEPOST RLTA-RHGB-LXSZ
PO Box 314
West Malling
ME19 6WN

Anna: 01732 844246

Jane: 01732 521494

Email: info@thelocaloracle.co.uk

Website: www.thelocaloracle.co.uk

CUT OFF DATES

Kings Hill/West Malling edition – 20th of the month
Paddock Wood/Tonbridge edition – 25th of the month
Ditton/Aylesford/Allington edition – 25th of the month

If the cut off date is approaching,
please fax or email your form

(Version Date 01.01.10)

REGISTRATION FORM (Version date 01.10.10)

Please complete all information and **tick the end box** to show the information you would like to appear in your advert

Business Name		<input type="checkbox"/>
Address:		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
Tel No		<input type="checkbox"/>
Fax No		<input type="checkbox"/>
Mobile No		<input type="checkbox"/>
Contact Name		<input type="checkbox"/>
Email		<input type="checkbox"/>
Website		<input type="checkbox"/>
Category#		<input type="checkbox"/>
Narrative <i>Approx 20 – 30 words depending on the inclusion of other information. Further information is at the discretion of the local Oracle.</i>		<input type="checkbox"/>

Whilst the local Oracle will attempt to place the advert in your desired category, it reserves the right to change the categories according to adverts received each month.

Where did you find out about the local Oracle?	
Are there any other areas you would be interested in advertising?	
Are you interested in attending a networking group?	

PLEASE INDICATE EDITION AND TIMESPAN YOU WOULD LIKE TO ADVERTISE

	KINGS HILL WEST MALLING EDITION		PADDOCK WOOD TONBRIDGE EDITION		ALLINGTON AYLESFORD BARMING & DITTON EDITION	
STANDARD AD						
¼ PAGE AD						
½ PAGE AD						
FULL PAGE AD						
BACK PAGE AD						
LEAFLETS						
TIMESPAN	1MTH	<input type="checkbox"/>	3MTHS	<input type="checkbox"/>	6MTHS	<input type="checkbox"/>
	9MTHS	<input type="checkbox"/>	12MTHS	<input type="checkbox"/>		

Artwork for colour adverts should be emailed to anna@thelocaloracle.co.uk by the cut off date and should be in a pdf, or jpg (300dpi) format. If you are unable to provide the artwork in this format, please contact Anna via email or on 01732 844246 to discuss.

Please call to book Back Page Adverts

Leaflets (A5 or smaller) can be distributed with the local Oracle (see terms & conditions). Only 3 leaflets are distributed within each edition each month so booking will be required.

Please call to check availability and to make a booking

TOTAL AMOUNT DUE INC 17.5% VAT

I would like to pay by Standing Order & enclose my first instalment
(First instalment = 2 x monthly equivalent rate + VAT @ 17.5%)

SEE RATES TABLE FOR ADVERTS ELIGIBLE FOR STANDING ORDERS

I enclose a cheque made payable to **the local Oracle Ltd** for

I will call and pay by Credit Card

I agree to the local Oracle's Advertising Terms & Conditions

Receipt of payment will be sent to you with the printed issue of the local Oracle

SIGNED

DATE

STANDARD ADVERTS (One colour set format)

	FOR ONE ADVERT			FOR ADDITIONAL ADVERTS	
	EXC VAT	MTHLY EQUIV	INC VAT	10% DISCOUNT FOR 2 ND ADVERT	15% DISCOUNT FOR 3 RD ADVERT
12 MTHS	£276.00*	£23.00	£324.30		
9 MTHS	£211.50	£23.50	£248.51		
6 MTHS	£144.00	£24.00	£169.20		
3 MTHS	£75.00	£25.00	£88.13		
1 MTH	£30.00	£30.00	£35.25		

QUARTER PAGE ADVERTS (Colour ¼ page ad including standard advert)

	FOR ONE ADVERT			FOR ADDITIONAL ADVERTS	
	EXC VAT	MTHLY EQUIV	INC VAT	10% DISCOUNT FOR 2 ND ADVERT	15% DISCOUNT FOR 3 RD ADVERT
12 MTHS	£600.00*	£50.00	£750.00		
9 MTHS	£472.50	£52.50	£555.19		
6 MTHS	£336.00	£56.00	£394.80		
3 MTHS	£180.00	£60.00	£211.50		

HALF PAGE ADVERTS (Colour ½ page ad including standard advert)

	FOR ONE ADVERT			FOR ADDITIONAL ADVERTS	
	EXC VAT	MTHLY EQUIV	INC VAT	10% DISCOUNT FOR 2 ND ADVERT	15% DISCOUNT FOR 3 RD ADVERT
12 MTHS	£1080.00*	£90.00	£1269.00		
9 MTHS	£837.00*	£93.00	£983.48		
6 MTHS	£576.00	£96.00	£676.80		
3 MTHS	£297.00	£99.00	£348.98		
1 MTH	£120.00	£120.00	£141.00		

FULL PAGE ADVERTS (Colour page ad including standard advert)

	FOR ONE ADVERT			FOR ADDITIONAL ADVERTS	
	EXC VAT	MTHLY EQUIV	INC VAT	10% DISCOUNT FOR 2 ND ADVERT	15% DISCOUNT FOR 3 RD ADVERT
12 MTHS	£2100.00*	£175.00	£2467.50		
9 MTHS	£1620.00*	£180.00	£1903.50		
6 MTHS	£1110.00*	£185.00	£1304.25		
3 MTHS	£570.00	£190.00	£669.75		
1 MTH	£220.00	£220.00	£258.50		

BACK PAGE FULL PAGE ADVERT (Colour page ad including standard advert)

	FOR ONE ADVERT		
	EXC VAT	MTHLY EQUIV	INC VAT
3 MTHS	£780.00	£260.00	£916.50
1 MTH	£300.00	£300.00	£352.50

LEAFLETS

		PER 1,000 LEAFLETS	
		EXC VAT	INC VAT
1 MTH	UP TO 10,000 LEAFLETS	£30.00	£35.25

SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE