



RENEWAL FORM

YOUR ADVERT IS DUE FOR RENEWAL

Please complete and return this form, together with your payment to:

the local Oracle, FREEPOST RLTA-RHGB-LXSZ, PO Box 314, West Malling ME19 6WN

BUSINESS NAME								
Please renew my standard advert/s in the following edition/s	Kings Hill/West Malling		cut off 20 th of the month					
	Allington/Aylesford/Barming & Ditton		cut off 25 th of the month					
	Paddock Wood/Tonbridge		cut off 25 th of the month					
Renewal Period	1mth		3mths		6mths		12mths	
Please make the following amendments								
I would also like to have a colour advert as follows:								
Quarter Page 66mm x 98mm (portrait)		Half Page 138mm x 98mm (landscape)		Full Page 138mm x 200mm (portrait)				
<p>Artwork should be emailed to anna@thelocaloracle.co.uk by the cut off date and should be in a pdf or jpg (300dpi) format. If you are unable to provide the artwork in this format, please contact Anna via email or on 01732 844246 to discuss. Please call to book Back Page Adverts.</p>								

LEAFLETS

Leaflets (A5 or smaller) can be distributed with the local Oracle (see terms & conditions). Only 3 leaflets are distributed within each edition each month so booking will be required.

See over for prices

One advert = full price, 2nd advert = 10% discount, 3rd advert = 15% discount (See terms & conditions)

Total Amount Due including VAT @ 17.5%	£
I would like to pay by Standing Order and enclose my first instalment*	£

* First instalment = 2 x 12 mth monthly equivalent rate + vat @ 17.5%

I enclose a cheque made payable to the local Oracle Ltd for	£
I will call to arrange a credit card payment	
I agree to the local Oracle's Advertising Terms & Conditions	
Signed	Date

(Version Date: 01.01.2010)

STANDARD ADVERTS (One colour set format)

	FOR ONE ADVERT			FOR ADDITIONAL ADVERTS	
	EXC VAT	MTHLY EQUIV	INC VAT	10% DISCOUNT FOR 2 ND ADVERT	15% DISCOUNT FOR 3 RD ADVERT
12 MTHS	£276.00*	£23.00	£324.30		
9 MTHS	£211.50	£23.50	£248.51		
6 MTHS	£144.00	£24.00	£169.20		
3 MTHS	£75.00	£25.00	£88.13		
1 MTH	£30.00	£30.00	£35.25		

QUARTER PAGE ADVERTS (Colour ¼ page ad including standard advert)

	FOR ONE ADVERT			FOR ADDITIONAL ADVERTS	
	EXC VAT	MTHLY EQUIV	INC VAT	10% DISCOUNT FOR 2 ND ADVERT	15% DISCOUNT FOR 3 RD ADVERT
12 MTHS	£600.00*	£50.00	£705.00		
9 MTHS	£472.50	£52.50	£555.19		
6 MTHS	£336.00	£56.00	£394.80		
3 MTHS	£180.00	£60.00	£211.50		

HALF PAGE ADVERTS (Colour ½ page ad including standard advert)

	FOR ONE ADVERT			FOR ADDITIONAL ADVERTS	
	EXC VAT	MTHLY EQUIV	INC VAT	10% DISCOUNT FOR 2 ND ADVERT	15% DISCOUNT FOR 3 RD ADVERT
12 MTHS	£1080.00*	£90.00	£1269.00		
9 MTHS	£837.00*	£93.00	£983.48		
6 MTHS	£576.00	£96.00	£676.80		
3 MTHS	£297.00	£99.00	£348.98		
1 MTH	£120.00	£120.00	£141.00		

FULL PAGE ADVERTS (Colour page ad including standard advert)

	FOR ONE ADVERT			FOR ADDITIONAL ADVERTS	
	EXC VAT	MTHLY EQUIV	INC VAT	10% DISCOUNT FOR 2 ND ADVERT	15% DISCOUNT FOR 3 RD ADVERT
12 MTHS	£2100.00*	£175.00	£2467.50		
9 MTHS	£1620.00*	£180.00	£1903.50		
6 MTHS	£1110.00*	£185.00	£1304.25		
3 MTHS	£570.00	£190.00	£669.75		
1 MTH	£220.00	£220.00	£258.50		

BACK PAGE FULL PAGE ADVERT (Colour page ad including standard advert)

	FOR ONE ADVERT		
	EXC VAT	MTHLY EQUIV	INC VAT
3 MTHS	£780.00	£260.00	£916.50
1 MTH	£300.00	£300.00	£352.50

LEAFLETS

		PER 1,000 LEAFLETS	
		EXC VAT	INC VAT
1 MTH	UP TO 10,000 LEAFLETS	£30.00	£35.25
1 MTH	10,001 – 30,000 LEAFLETS	£27.00	£31.73

SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE